

Success Story Worksheet



Date Submitted:

8/22/2013

County/Area/Tribe:

Lincoln

Goal Area:

- ☐ Cessation
- ☐ Disparate Populations
- ☒ Secondhand Smoke Exposure
- ☐ Youth Prevention

Individuals/Target Audience:
(who this happened to)

Patrons of the splash pad at North Platte’s Memorial Park.

Setting:
(Where and when this took place)

The splash pad was installed at North Platte's Memorial Park in 2012. It includes sprinklers and water dumps and is popular with children - mostly under the age of ten - and their parents.

Conflict:
(obstacle, barrier or problem)

Occasionally a person would smoke while sitting on the benches adjacent to the pad, causing irritation for other patrons. Smoking prohibitions were already in place at other city facilities, including ball fields, the outdoor swimming pool, dog parks and entrances to the library and recreation center.

Action:
(what happened)

Two mothers approached the City Council and requested consideration of an ordinance prohibiting smoking within 50 feet of the splash pad. The ordinance was placed on the Council’s agenda and passed on a 7-1 vote, on second reading. The usual requirement for three readings was suspended by the Council. No residents voiced opposition to the ordinance.

Outcome(s):
(measurable or concrete evidence of change)

Residents are now able to take their children to the splash pad without concern about exposure to secondhand smoke.

Relevance:
(how this story helps us demonstrate need or measure success)

The incidence provides evidence that there is an increased expectation of smoke-free air in public places. First, the issue was brought before the Council by residents independent of any organized group and secondly, the ordinance was approved quickly by the Council with no opposition.